

**Media Tip Sheet: June 2022**

Industry/Beat	Story	Source
Personal Finance	<b>What to do if you can't pay your rent:</b> Due to lingering pandemic issues, inflation and other economic uncertainties, millions of renters face housing instability. What can they do if they fall behind on rent? What assistance options are available?	A source from <b>Take Charge America</b> can share tips and advice for individuals at risk of falling behind on their rent.
Risk Management/Labor Market	<b>How inflation is impacting commercial insurance:</b> From inadequate coverage limits to outdated asset values, rising prices are impacting business insurance in numerous ways. What impact is inflation having on businesses' coverages? What must organizations reevaluate in terms of coverage and costs come renewal time? What strategies can companies adopt to limit inflationary effects? What can they expect with employee benefits and health insurance costs related to inflation?	A source from insurance broker <b>Lovitt &amp; Touché</b> can discuss the effects of inflation on organizations' commercial and benefits coverages.
Legal	<b>What the proposed federal American Data Privacy and Protection Act means for Arizona businesses and individuals:</b> Arizona businesses working with companies and customers in five states that have privacy laws welcome the draft federal privacy bill released earlier this month. If passed, ADPPA will bring uniformity instead of the current conflicts and contradictions between state laws. What's in the proposed law, and what would it require of businesses? What protections and rights does it provide to individuals? How similar is ADPPA to the EU's General Data Protection (GDPR)?	A data privacy attorney from <b>Coppersmith Brockelman</b> can provide insight into the proposed legislation, as well as steps businesses need to take now in preparation.
	<b>What elder abuse looks like in Arizona and what to do when you suspect it:</b> Up to 7,000 Arizona seniors experience elder abuse each year, and reports have increased 150% in the last decade. It takes many forms — including neglect, fraud and exploitation — and can lead to early death, harm to physical and psychological health and devastating financial loss. What can family and friends do to protect loved ones?	A source from <b>Guidant</b> can discuss the legal recourse available to victims of elder abuse.
Multifamily Real Estate	<b>How apartment owners can retain/attract residents amid economic uncertainties:</b> With apartment owners and multifamily properties vying for a limited number of renters, sustaining and growing profitability can prove challenging, particularly as they also face continued supply chain and inflationary pressures. How can multifamily owners navigate these	Experts with <b>AZP Multifamily</b> can discuss how apartment owners can attract/retain residents to increase profitability, as well as renovation trends in the industry

	challenges? What simple, low-cost strategies and upgrades can they implement to limit vacancies and maximize value?	and what the apartment of the future will look like.
Commercial Real Estate (Healthcare Focus)	<b>Why business owners should consider selling their property now:</b> With a market correction coming, companies who own their offices may want to sell now to receive the best returns. Those who plan to retire within the next 10 years can generate cash now and continue to operate through a sale-leaseback. What other advantages do sale-leasebacks provide, and what pitfalls can business owners encounter?	A healthcare real estate expert from <b>DOCPROPERTIES</b> can explain how a sale-leaseback works, as well as the tax and retirement planning benefits.
Healthcare	<b>How to tell a child about their autism diagnosis:</b> Because the wait for autism diagnosis is so long for many Arizona families, many parents haven't thought about how they will prepare their child once they have a diagnosis. What resources are available, and what's most important for parents to understand?	<b>Axis for Autism</b> can share tips for communicating an autism diagnosis.

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