

Media Tip Sheet: August 2022

Industry/Beat	Story	Source
Personal Finance	How to deal with aggressive debt collector calls: With Americans' debt loads climbing, many people are facing the added stress of seemingly endless calls from aggressive debt collectors. What should individuals do when they receive collection calls? What rights do people have when faced with aggressive collectors? How can they regain control of the situation? What solutions are available to become debt-free and end collection calls for good?	A source from Take Charge America can discuss consumers' rights and options when receiving harassing debt collection calls.
Risk Management/Labor Market/Employee Benefits	How open enrollment reflects a changing benefits landscape: As employees' individual needs have changed in recent years, they are placing more importance than ever on the benefits their employers' offer. What has changed with open enrollment and benefits in general? How can businesses ensure their benefits packages truly set them apart in the labor market? What can employers do to better educate employees about the scope and mix of benefits available?	A source from insurance broker Lovitt & Touché can discuss the changes in employee benefits and what employers can do to ensure their benefits attract and retain the best talent.
Legal	What the Dobbs decision means for Arizona women and businesses: The U.S. Supreme Court's decision on <i>Dobbs v. Jackson Women's Health Organization</i> creates a variety of questions about medical record privacy issues as well as granting FMLA leave to someone who needs abortion care. What do employers need to understand or consider before providing assistance to employees? Do current health information privacy laws protect Arizona women? What should they know when it comes to safeguarding their health information?	Attorneys from Coppersmith Brockelman can provide insight into what women and businesses need to know in light of the Dobbs decision.
	What to do when a loved one's life insurance company delays paying: Arizona law allows life insurance companies two years to investigate and contest claims, and some beneficiaries give up or accept an offer to repay back premiums instead of the policy benefit. What recourse is available, and what should people do to speed up the process? Are there things they can do to avoid the stress and hassle?	Attorneys from Guidant Law can share how it's possible to not only get the full policy benefit, but also receive interest from insurance companies who drag their feet in paying death benefits.

Multifamily Real Estate	<p>How changes in the insurance market contribute to higher rents for apartments: Changes in the commercial insurance market are playing a significant role in rising costs for multifamily property owners, developers and renters. What is going on in the insurance market? Why specifically is the multifamily industry experiencing these issues? What can apartment owners do to offset these effects and drive value?</p>	<p>Experts with Lovitt & Touché and AZP Multifamily can discuss the effects of insurance on the multifamily market and available strategies to limit such impacts.</p>
Commercial Real Estate (Healthcare Focus)	<p>How the Valley will accommodate an escalating need for healthcare services: With 1.9 million people projected to move to Metro Phoenix in the next 20 years, demand for medical infrastructure like hospitals, surgical centers and specialty practices will snowball. What options are available to providers looking to meet the growing need? What real estate pitfalls do they need to avoid?</p>	<p>A healthcare real estate expert from DOCPROPERTIES can provide an in-depth look at the Valley’s burgeoning healthcare market as well as advice for physicians looking to expand.</p>
Residential Real Estate	<p>Is the Valley’s real estate market really cooling off? While the number of listings and median sales prices continue to climb, Arizonans looking to buy or hoping to sell find themselves wondering if the market really is slowing down or just settling into a steadier pace than before. Yet questions remain – has the time passed for homeowners looking to capitalize on a home sale? What should buyers keep in mind in a fluctuating market? What’s the smartest way for a new homebuyer to enter the market? What overall impact on the market can we expect to see in the second half of the year?</p>	<p>A source from Phoenix REALTORS® can provide insights on the latest figures and offer up tips on how seller and buyers can continue to take advantage of the current environment.</p>
Healthcare	<p>When homework battles mean more than adjusting to back to school: As children head back to school, struggles with homework inevitably resume. Although many children complain about homework, some struggles are rooted in deeper issues like learning disabilities and neurological disorders. School psychologists are often the first stop, but with a large number of students and lack of specialization, some children are misdiagnosed. Why is a professional diagnosis important, and what doors can it open for children receiving the services they need? What should parents look for in choosing a developmental psychologist?</p>	<p>Axis for Autism can discuss signs of neurological disorders as well as how many Arizona families can receive an autism diagnosis in less than 60 days at little-to-no out-of-pocket cost.</p>
Commercial Cleaning	<p>What cleaning protocols/techniques schools and universities should implement to keep high-traffic areas sanitized: With Arizona universities and school districts starting a new year, what can and should be done to lessen the spread of COVID and other viruses? What industrial cleaning methods and products should administrators insist upon and what should</p>	<p>Office maintenance company OMEX can share sanitation and disinfection tips that will make a difference for buildings and</p>

	they look for when hiring maintenance providers?	surfaces that see a lot of students.
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