

Monthly Media Tip Sheet

Beat	Story	Source
Personal Finance	How to improve your credit score right now: As the foundation of modern financial life, a credit score plays a large role in helping you qualify for the best borrowing terms on products such as mortgages, credit cards and other loans. Many Americans regularly seek ways to quickly improve their scores. What tactics can consumers use to improve their credit scores? Is it possible to boost your score quickly?	A source from Take Charge America can share several tips consumers can start using right now to give their credit scores a boost.
	Rise of Philanthropy & Impact Investing: In Giving USA's most recent statistics , Americans gave \$484.85 billion to charity in 2021, a 4.0% increase over the previous year. Impact investing has also seen a surge in interest and is estimated to be \$178.2 billion last year, according to a recent report . These numbers are indicative of a growing trend among high-net-worth individuals who are incorporating philanthropy and impact investing into their wealth management strategies. How are individuals choosing where to donate or invest? What choices do they have? What is on the horizon for impact investing as social consciousness increases?	A representative from BMO Wealth Management can discuss how individuals can align their financial goals with their personal values and make a positive impact on society.
Healthcare	Dispelling myths about remote patient monitoring: Remote patient monitoring is more than taking a pulse. It's about tracking key health indicators over time and sharing trends and results with your doctor. Remote patient monitoring is revolutionizing the management of cardiometabolic disease, increasing access to care and improving long-term outcomes.	Dr. Robert Hurst, founder of HealthspanMD , can speak on the myths of remote patient monitoring and how it is an asset in managing chronic diseases.
	Accommodations for neurodivergent employees in the workplace: With an increasing number of neurodivergent adults (autism, ADHD, dyslexia, mental health conditions, etc.) in the workforce, companies need to be more inclusive and accommodating. What are some employers doing to make it easier for them to thrive?	A clinical neuropsychologist with Axis for Autism can discuss signs of neurodivergence as well as accommodations employers should consider granting.

<p>Risk Management</p>	<p>Violence in the workplace: What employers must know to protect themselves and their employees: Workplace violence has grown in recent years, with a reported 2 million incidents annually across the U.S., according to career website Zippia. What protections must employers put in place? What are the warning signs to look out for? What insurance coverages are a must as part of a violence prevention strategy?</p>	<p>A source with Lovitt & Touché can discuss recommended preventative and protective measures for employers to ensure a safe workplace.</p>
<p>Accounting/Biz Finance</p>	<p>Why today's banking and interest rate environments are causing more companies to turn to hard money lending: As tighter lending standards and higher interest rates put traditional business loans out of reach for many, startups, entrepreneurs and small businesses are turning to alternatives such as hard money lending to secure the capital they need to grow. What is hard money lending? Why is it growing in popularity? What are the benefits for businesses? How are these loans structured differently from traditional loans?</p>	<p>A source with Scottsdale-based accounting firm eeCPA can discuss the growing trend of hard money lending and why today's economic environment has made it a popular alternative for small businesses, startups and entrepreneurs looking to grow.</p>
<p>Legal</p>	<p>Gig/rideshare workers and insurance/collisions: The global ridesharing market is projected to reach a value of \$185.1 billion by 2026. Drivers are drawn to the flexibility and independence, but what happens if an accident occurs? There's a lot of confusion and misunderstanding around who pays for what, and what type of insurance gig workers should be carrying.</p>	<p>Sam Saks, partner at Guidant Law, can speak about what to do if you are a rideshare driver affected by a collision and how to navigate these cases.</p>
<p>Construction</p>	<p>Creative ways to mitigate construction supply chain issues: As the fourth fastest-growing state in the nation and the fifth best in terms of economic growth, Arizona's backbone is robust in construction with nearly 150,000 construction workers in the state, according to the Bureau of Labor Statistics. With current supply chain shortages across the nation, this is impacting development across the state. Many construction companies have to work around these shortages and find alternatives. How do they tackle creative ways around supply chain issues impacting the local market?</p>	<p>Mark Mitchell, vice president and general manager at AP Construction Southwest can provide a logistical perspective to unique supply chain solutions in the construction industry.</p>

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