


December 2024 – Monthly Media Tip Sheet

Beat	Story	Source
Community Issues	<p>What Arizona Families Should Know About Accessing SNAP Benefits in 2025: Recently passed ballot measure Proposition 314 has sparked questions among Supplemental Nutrition Assistance Program (SNAP) recipients about its potential impact on benefit eligibility. With food insecurity already a pressing issue in Arizona, it’s important to understand what safeguards are in place to ensure continued access to vital resources.</p>	<p>A representative from Wildfire, a Phoenix-based nonprofit focused on addressing poverty in Arizona, can address common SNAP misconceptions and provide guidance on how families can access food benefits.</p>
Personal Finance	<p>Revisiting Your Wealth Management Plan for the New Year: With a new year come new opportunities to revisit both short- and long-term financial plans – whether to adjust retirement targets, update estate and succession goals, define your philanthropic legacy or reconfigure investment portfolios. With so many options and opportunities, what strategies should you consider in the coming months?</p>	<p>A representative from BMO Wealth Management can discuss opportunities individuals can leverage in 2025 to keep their long-term financial goals on track, taking into account local and national economic nuances.</p>
	<p>How to Overcome Temporary Financial Hardships: It can be overwhelming to experience financial struggles without a clear plan. But a temporary hardship can be just that — temporary — and the right guidance can set people back on track. From credit counseling to gig work, there are numerous options for those who are experiencing financial stress.</p>	<p>An expert from Take Charge America can discuss the top five ways to get back on the right path after experiencing financial challenges.</p>
Insurance	<p>Key Employee Benefits Trends to Watch in 2025: From proposed pharmacy benefit manager reforms to the expiration of individual tax cuts, shifts in employee benefits trends are expected in the new year – and business owners will need to be prepared to navigate them and manage</p>	<p>A representative from Marsh McLennan Agency Arizona can offer insights into these shifts, explaining how employers can leverage new opportunities to improve offerings.</p>

	costs. So, what are the most important changes? And how can leaders factor them into their financial planning?	
Real Estate	How Parental Support is Reshaping Young Homebuyer Trends: As the average age of first-time homebuyers climbs, an interesting trend is emerging. Younger buyers are entering the market with a valuable resource – parental support. From covering down payments to helping with other expenses, local real estate agents are seeing parents play a pivotal role in helping their children achieve homeownership sooner.	Phoenix REALTORS® Board President Sheryl Bowden can explore the common factors she sees when people utilize familial support during the buying process.
Legal	Legal Tips for Navigating Holiday Hazards and Accidents: The holiday season not only brings joy, but also an increased risk of accidents. From slip and fall incidents during holiday shopping to car crashes due to bustling traffic, unexpected injuries can happen. Knowing your rights and what steps to take after an accident is essential to safeguarding your well-being.	Sam Saks, a partner at Guidant Law , can speak to personal injury implications and steps to take if legal action is necessary.

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