


January 2025 – Monthly Media Tip Sheet

Beat	Story	Source
Community Issues	<p>Key Legislation Affecting Arizona’s Low-Income Households: Arizona’s 2025 legislative session is just around the corner and lawmakers are preparing to navigate a range of issues that will impact the state’s most vulnerable groups. Key focus areas include strengthening protections for mobile home tenants, tackling predatory lending and ensuring continued support for families through public assistance programs.</p>	<p>Kelly McGowan, executive director at Wildfire, a nonprofit focused on addressing poverty in Arizona, can provide insights on legislative developments aimed at reducing economic inequality and their potential effects on families and communities.</p>
Personal Finance	<p>What to Know Before Adding Cryptocurrency to Your Investment Portfolio: Cryptocurrency has become a fascinating but unpredictable investment option, offering unique opportunities for those with larger portfolios. While the potential for big gains can be exciting, it also comes with its share of risks. With a market that’s constantly changing, unclear regulations and growing concerns about fraud, it’s crucial to approach crypto thoughtfully, balancing the risks and rewards as part of a well-planned investment strategy.</p> <p>How to Get Back on the Right Financial Track After the Holidays: The holidays can be an excuse for one last blowout before vowing to reset financial goals in the new year. Credit card debt can accrue, and savings deplete quickly as people enjoy the festivities. But with an action plan, short-term debt from the holiday season doesn’t need to saddle money aspirations in the year ahead.</p>	<p>A representative from BMO Wealth Management can provide insights on incorporating cryptocurrency into a diversified portfolio, considering its implications on tax planning, wealth preservation and long-term financial goals.</p> <p>An expert from Take Charge America can discuss six ways to get back on track after a holiday season of heavy spending.</p>
Insurance	<p>Business Insurance Trends to Watch in 2025: As we move into 2025, businesses face a shifting risk landscape that could influence their insurance needs. Rising coverage demands, inflation’s impact on</p>	<p>A representative from Marsh McLennan Agency Arizona can break down the key business insurance</p>

	premiums and emerging risks like cyber threats and supply chain disruptions are just a few of the challenges. Understanding these trends can help companies make better decisions about their coverage and risk management strategies.	trends to watch in 2025 and share practical tips to help businesses prepare for what's ahead.
Real Estate	What Potential Homebuyers Can Expect in 2025: Coming off a tumultuous 2024, many potential homebuyers are entering the market unsure of their next steps. Between political uncertainties and high interest rates, the thought of purchasing or selling a home may seem daunting without the right knowledge of how to navigate the market.	Phoenix REALTORS® Board President Christy Walker can provide insight to help those starting the homebuying and selling process.
Legal	Exploring Litigation Alternatives: Legal disputes don't always have to end up in the courtroom. In some cases, arbitration and mediation offer a path to resolve conflict while providing more control over the outcome. These methods not only save time, but can preserve relationships, and deliver outcomes all parties are satisfied with.	Gary Smith, an attorney at Guidant Law , can speak about the benefits of utilizing arbitration and mediation in disputes.

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