

November/December 2025 – Media Tip Sheet

Beat	Story	Source
Real Estate	<p>Median age of first-time buyers reaches historic high: New data from the National Association of REALTORS® shows the typical age of a first-time homebuyer in the U.S. is now 40 years old. With high mortgage rates and home prices continuing to delay potential buyers from entering the market, what does this signal for real estate in the new year, and how likely are trends like increased parental financial support to persist?</p>	<p>Phoenix REALTORS® Board President Christy Walker can explore the common factors she’s seeing among first-time buyers today, including financial challenges, lifestyle considerations and creative paths to homeownership.</p>
Personal Finance	<p>Key considerations for family businesses preparing for succession: Transitioning a family-owned business is one of the most significant moments in a family’s financial life – and one of the most emotionally complex. From selecting the right successor to balancing fairness among siblings to navigating liquidity and tax considerations, families often struggle to align early enough. What steps can business owners take now to set up a smooth transition and avoid conflicts that commonly surface?</p>	<p>A representative from BMO Wealth Management can offer guidance on preparing for succession, including how families can clarify roles, establish communication frameworks and integrate succession plans with broader long-term wealth goals.</p>
Construction	<p>How construction companies can build a stronger leadership pipeline from within to bridge historic workforce gaps: With many experienced foremen and superintendents nearing retirement and project demand continuing to climb, contractors are feeling increasing pressure to grow their next generation of leaders. Yet many promising tradesmen may not have a clear path to supervisory roles, and companies struggle to identify who is ready for more responsibility. What practical steps can construction companies take to cultivate emerging leaders and strengthen their talent bench?</p>	<p>A representative from Nox Group, an industrial construction company specializing in hyper-scale mission-critical infrastructure like data centers, can discuss actionable approaches for developing homegrown leaders, including how to spot potential early, structure growth opportunities and prepare rising talent to take on more complex projects.</p>
Insurance	<p>The top business insurance trends shaping companies’ risk management strategies in 2026: From shifting carrier appetites to rising nuclear verdicts and increasingly complex risk profiles, businesses across industries are entering the new year with shifting pressure points in their insurance</p>	<p>An expert from Marsh McLennan Agency Arizona can highlight the key insurance trends impacting organizations in the new year and</p>

	<p>programs. Trends such as tightening underwriting, evolving cyber exposures and heightened scrutiny of safety practices are reshaping how companies structure coverage. What should leaders expect in the year ahead? And what steps can they take now to proactively prepare?</p>	<p>share practical recommendations for strengthening risk management and controlling coverage costs in a more challenging market.</p>
Community Issues	<p>What summer 2025 revealed about heat relief gaps for low-income Arizonans, and what’s ahead in 2026: After another season of extreme temperatures – coupled with uncertainty around federal funding for initiatives like the Low Income Home Energy Assistance Program – 2025 underscored where indoor heat relief efforts are improving and where low-income Arizonans still face barriers. Utility bill assistance, weatherization and appliance repair and replacement programs continue to provide critical protections, yet awareness, availability and eligibility challenges persist. What new policy measures are on the horizon to expand access in 2026? And where do the most urgent needs remain?</p>	<p>Kelly McGowan, executive director of statewide anti-poverty nonprofit Wildfire, can speak to the most important takeaways from the 2025 heat season, outline upcoming policy efforts aimed at improving access to cooling and utility assistance and highlight remaining vulnerabilities for Arizonans at the highest risk.</p>
Healthcare	<p>How career development for medical professionals impacts patient outcomes in underserved Arizona communities: In rural areas, patient outcomes often depend on whether medical professionals have access to the right resources for long-term career growth – from continuing education opportunities to credentialing consistency and quality. How can health systems serving these regions ensure providers are empowered to continue developing skills and deliver consistent, high-quality care? And how does investment in professional growth translate into real improvements in patient experience and community trust?</p>	<p>Morgan Haynes, CEO of healthcare practice management and staffing firm Tribal Health, can explain how structured career development improves retention, stabilizes care teams and elevates patient outcomes in high-need settings. She can also share examples of how provider growth pathways have enhanced access and continuity of care.</p>

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