

January 2026 – Media Tip Sheet

Beat	Story	Source
Real Estate	<p>Navigating the Phoenix Housing Market in 2026: The residential real estate market is entering 2026 from a very different place than it was just two years ago. After weathering a challenging 2024, the market steadily regained its footing throughout 2025, culminating in a 4.5% increase in closed single-family home sales. As buyers and sellers look ahead, the key question is whether this momentum will continue.</p>	<p>Phoenix REALTORS® Board President Sammy Glassman shares perspective on what these trends mean and how homebuyers and sellers can prepare for the road ahead.</p>
Personal Finance	<p>Why Estate Planning is a Business Continuity Issue – Not Just a Personal One: For many business owners, estate planning is often treated as a family matter. But without a clear plan in place, unexpected life events can disrupt operations, trigger ownership disputes or create uncertainty for employees and partners. As companies plan for growth and longevity, how does estate planning factor into business continuity? And what risks emerge when succession and ownership decisions are left unresolved?</p>	<p>A representative from BMO Wealth Management can share the financial planning perspective on how thoughtful estate planning supports long-term business stability and helps owners align personal legacy goals with operational continuity.</p>
Construction	<p>Why Workforce Investment Has Become a Financial Imperative for Construction Leaders: As labor shortages persist and competition for skilled workers intensifies, workforce decisions are no longer just an HR concern – they directly affect project performance, risk and profitability. In construction, turnover and experience gaps can drive delays, rework and safety incidents. How can leaders better assess the true cost of attrition, and where does workforce development deliver the greatest return?</p>	<p>A representative from Nox Group, an industrial construction company specializing in hyper-scale, mission-critical infrastructure, can share how strategic investment in retention and workforce development improves productivity, reduces project risk and strengthens long-term financial performance.</p>
Insurance	<p>What Business Owners Can Do to Manage Liability Risk as Nuclear Verdict Challenges Persist: Commercial auto and umbrella coverage remain under significant pressure as large jury awards continue to shape how liability risk is priced. Factors like aggressive legal advertising and third-party litigation funding are driving higher claim severity, impacting businesses across industries – even those with strong safety records. With</p>	<p>An expert from Marsh McLennan Agency Arizona can share insights on how nuclear verdicts are influencing liability markets and outline practical steps businesses can take to strengthen risk controls, improve loss</p>

	limited relief in sight, how can business owners manage the risks within their control to reduce exposure and stabilize costs in today’s liability environment?	outcomes and position themselves more favorably with insurers.
Community Issues	<p>How Low-Income Arizonans Can Prepare Now for High Summer Energy Costs: As Arizona heads toward another summer of extreme heat, many low-income households face predictable spikes in utility bills that can strain already tight budgets. While cooling costs are unavoidable, planning ahead can help families navigate the hottest months more safely and with fewer disruptions. From understanding seasonal billing patterns to accessing utility assistance, weatherization programs and community resources early, what steps can residents take now to prepare for the financial impacts of summer heat?</p>	<p>Kelly McGowan, executive director of statewide anti-poverty nonprofit Wildfire, can share guidance on preparing for summer energy costs, including how families can anticipate higher bills, connect with available assistance programs and access resources that support household stability during extreme heat.</p>
	<p>Who Cares for the Mental Health of First Responders? First responders face repeated exposure to trauma, yet mental health support for those roles often falls outside traditional systems. Gaps in access, stigma and cost continue to prevent many from seeking help, even as demand for services grows. Why does mental health care for first responders so often fall through the cracks? How is this challenge expanding beyond public safety into a community-wide concern? And what role can employers, nonprofits and local organizations play in creating sustainable support?</p>	<p>Tony Rodarte, founder of first responder mental health nonprofit Compassion Alliance can speak to why first responder mental health is becoming a broader public health conversation and what businesses and community organizations can do to better support it.</p>
Healthcare	<p>Another Crisis is Brewing Amid the Healthcare Workforce Shortage – Leadership Gaps: As healthcare systems grapple with burnout and retention challenges, a less visible threat is emerging: a shortage of leaders equipped to create environments clinicians want to stay in. Traditional leadership pipelines often reward tenure over people-first skills, leaving teams unsupported and disengaged. How can organizations design incentive models that encourage clinicians to step into leadership roles without pulling them away from patient care? And what does it take to build a culture where leadership is viewed as a pathway to impact, not exhaustion?</p>	<p>Morgan Haynes, CEO of healthcare practice management and staffing firm Tribal Health, can speak to how leadership gaps are accelerating turnover, why culturally responsive leaders are critical to retention and outcomes and how innovative incentive models reward clinicians for becoming leaders who strengthen long-term care delivery.</p>

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