

**March 2026 – Media Tip Sheet**

<b>Beat</b>	<b>Story</b>	<b>Source</b>
Construction	<b>How construction companies can meet surging industrial demand without sacrificing culture:</b> Demand for large-scale industrial projects is accelerating, putting pressure on construction firms to scale quickly. As project pipelines expand and schedules compress, how can construction leaders grow their workforce, onboard new teams and maintain operational speed without losing the values, communication and accountability that define strong company culture? And what risks emerge when culture takes a backseat to project demand?	A representative from <b>Nox Group</b> , an industrial construction company specializing in hyper-scale, mission-critical infrastructure, can share how construction firms can scale quickly without losing the culture that drives safety, productivity and retention.
Business Operations	<b>Think your business is fully protected in the digital world? The cyber risks you may not be covered for:</b> Cyber insurance is now considered essential protection for businesses, but many leaders assume their policies cover far more than they do. Major exposures tied to emerging threats — including AI-driven fraud, social engineering, and vendor vulnerabilities — are often excluded or only partially covered. How are emerging threats changing what insurers are willing to cover? And what steps should leaders take to better understand their exposure before a cyber event occurs?	An expert from <b>Marsh McLennan Agency Arizona</b> can explain where cyber insurance policies often fall short and how businesses can evaluate whether their coverage aligns with today’s threat landscape.
	<b>How to disarm a competitive leadership culture before it becomes toxic:</b> From slowed decision-making and information hoarding to burnout among senior leaders, the hidden costs of hyper-competitive environments can ripple throughout an organization. How can leaders distinguish healthy ambition from zero-sum competition? And how can transparency and accountability help organizations restore alignment before performance and morale suffer?	<b>Morgan Haynes</b> , CEO of healthcare practice management and staffing firm <b>Tribal Health</b> , can speak to the signals that indicate a high-performing culture is becoming toxic and what practical steps organizations can take to mitigate this risk.
	<b>What happens if you can’t lead? Continuity planning if a business owner becomes disabled/incapacitated:</b> It’s the decision no business owner wants to consider: What happens if you’re suddenly unable to	A representative from <b>BMO Wealth Management</b> can explain how disability and incapacity planning fits

	lead? While many entrepreneurs focus on growth and succession, far fewer have a financial continuity plan in place for disability or incapacity. A story can explore the key financial considerations — from liquidity planning and ownership structures to interim leadership funding and family protection — and explain how proactive estate and wealth strategies help safeguard business value.	into broader estate and business continuity strategies for owners.
Real Estate	<b>What recent market shifts could mean for buyers and sellers:</b> The median price of a single-family home in Greater Phoenix declined 2% in February — the first measurable drop in 12 months. At the same time, housing affordability ticked up and inventory increased while pending sales declined. As the region enters its traditionally busy spring selling season, what do these early signals suggest about where the housing market may be headed? And how should buyers and sellers interpret shifting prices, rising inventory and slowing demand?	<b>Phoenix REALTORS®</b> Board President Sammy Glassman can share perspective on what the latest data signals for the Greater Phoenix housing market. She can explain what's driving the recent price shift and what buyers and sellers should watch as the spring homebuying season begins.
Community Issues	<b>How Arizona families can better cope with rising utility costs amid continuous record-breaking heat:</b> For households already balancing essential expenses like rent, groceries and transportation, higher cooling costs can quickly strain budgets. As summer temperatures intensify, what options exist for families struggling to keep up with utility payments? How can households plan ahead for energy expenses? What discount or assistance programs are available that many residents may not realize they qualify for?	<b>Kelly McGowan</b> , executive director of anti-poverty nonprofit <b>Wildfire</b> , can discuss resources available to help households stay current on utility bills, including discount and assistance programs such as a newer SRP program that thousands of customers may qualify for without realizing it.
	<b>Who cares for the mental health of those who care for us?</b> First responders face repeated exposure to trauma, yet mental health support for those roles often falls outside traditional care systems. Gaps in access, stigma and cost continue to prevent many from seeking help, even as demand for services grows. Why does mental health care for first responders so often fall through the cracks? What options do first responders have if they are struggling with mental and emotional issues? How can local communities help?	<b>Compassion Alliance</b> is a local nonprofit providing free trauma therapy to first responders nationwide. Founder <b>Tony Rodarte</b> can explain why few resources exist and how the greater community can assist.

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